

Themes within the World Database of Happiness

The World Database of Happiness contains research into happiness in relation to a number of diverse themes. Some of the themes by which the study is categorised are shown below. The sub-themes give an impression of the research that falls within a certain theme, but are by no means exhaustive.

| Main themes | Size | Main themes | Size |
|---|---------|---|-----------------|
| 1. Jobs Unemployment Job satisfaction Job security | Large | 12. Culture Impact of culture Cultural activities | Average |
| 2. Education Satisfaction with school School leavers Study success | Large | 13. Home Rent/buy Homeless Extension | Average |
| 3. Countries Comparison between countries Liveability of a country Trend development in country | Large | 14. Migration Effects of migration Migration of family members | Average |
| 4. Regions Differences between regions Predictors of happiness per region | Large | 15. Occupation Happiness per sector Prestige | Average |
| 5. Cities Cities versus countryside Effect of green Social amenities | Large | 16. Social cohesion In neighbourhoods Trust | Average |
| 6. Children Family School Perspective of child | Large | 17. Elderly Care Ageing Pension | Average |
| 7. Incomes Level of income Stability Differences Poverty | Large | 18. Men/Women Difference men/women Stereotypes Position of women | Average |
| 8. Leadership Management styles | Average | 19. Free time Holiday Gaining new experiences Active/passive | Small |
| 9. Consumption Sustainable consumption Experience sampling Saving/borrowing | Average | 20. Love life Marriage Friendship Sex life | Small |
| 10. Health care Impact of care Qualitative life years Mental health care | Average | 21. Environment & sustainability Living and Working Environment Nature Environmentally efficient well-being | Small |
| 11. Therapy Psychotherapy Mindfulness Coaching | Average | 22. Sport Games/gaming Physical activity | Small |
| | | 23. Ethnic minority Minority status Ethnic homogeneity | Small |
| | | Other possibilities | In consultation |

| Investment per year | | | |
|---------------------|------------|------------------------|-----------|
| Rate Large | € 22,500.- | Rate Small | € 7,500.- |
| Rate Average | € 15,000.- | General partner | € 7,500.- |

A partnership with the World Database of Happiness is entered for at least three years. The stated rates are ex. 21% VAT.

Looking for Supporting Partners
of the World Database of Happiness

Working together for greater happiness



Further information
www.eur.nl/en/ehero/
wdoh.happiness-research.org

Contact
Erik Bemelmans
T +31 6 83 22 31 47
E bemelmans@ese.eur.nl

Erasmus University Rotterdam
Make it happen.



Looking for Supporting Partners
of the World Database of Happiness

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Mailing address
P.O. Box 1738
3000 DR Rotterdam

Visiting address
Van der Goot Building
Burgemeester Oudlaan 50
3062 PA Rotterdam

Erasmus University Rotterdam
Make it happen.



Working together for greater happiness

Being yourself – that's happiness
Erasmus

Erasmus Happiness Economics Research Organisation

The Erasmus Happiness Economics Research Organisation (EHERO) is a multidisciplinary scientific institute where happiness is studied, and is based in Erasmus School of Economics at Erasmus University in Rotterdam.

EHERO's mission is to **contribute to greater happiness for a greater number of people**. It does this by gathering existing knowledge, by developing new knowledge and spreading knowledge about happiness, with the aim of promoting better informed choices throughout society, be it at the level of governments, organisations or individuals. EHERO wants to use this to enable people and organisations themselves to make more carefully considered choices. **Happiness is defined as the subjective enjoyment of one's life as a whole.**

The driving forces behind the World Database of Happiness and EHERO



Prof. Dr. Ruut Veenhoven
Happiness Professor & founder of the World Database of Happiness



Dr. Martijn Burger
Academic Director EHERO



Drs. Guy van Liemt RM
Executive Director EHERO



Erik Bemelmans MBA
Happiness Scout EHERO

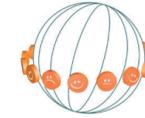


World Database of Happiness

In line with its mission, the development and sharing of knowledge through the World Database of Happiness is one of EHERO's primary activities. Under the management of 'Happiness Professor' Ruut Veenhoven, this database has recorded all scientific research results in the area of happiness since 1984.

This project is unique, as it is the first and until now the only database in the world that maps, categorises and makes openly accessible all scientific findings from an area of scientific inquiry.

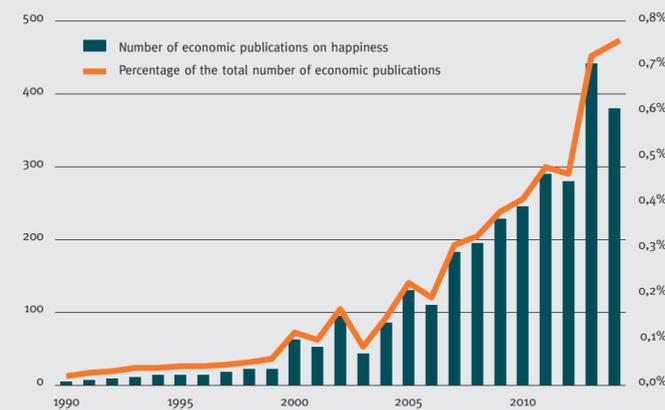
The database includes a bibliography of over 7,500 publications about the relationship between happiness and themes such as work, education, health, culture and consumption. The World Database of Happiness is openly accessible and, despite very little having (yet) been done actively towards greater public awareness, it already attracts 50,000 - primarily academically oriented - visitors annually from across the world. And this number of visitors will only increase because of the fact that the subject 'happiness' has grown rapidly in popularity in recent years, also driving up the number of scientific publications sharply.



Number of publications on happiness since 1960



Source:
World Database of Happiness



Looking for Supporting Partners of the World Database of Happiness

To maintain, further develop and enrich the database with unknown knowledge about happiness, EHERO is looking for a "Supporting Partner" for each of the 23 subjects in the database. This is a unique chance for organisations to become exclusive partner of one or more themes, enabling them to establish themselves in the area of happiness. A partnership makes it possible to collect and process existing and unknown research about a theme so that an accurate and up-to-date overview can be provided. These findings are processed by EHERO in a meta publication. If so desired, the partner may become co-author of this publication, and a meeting is organised at which the findings are presented to the organisation's employees

and/or business contacts. What's more, the organisation will be promoted on the website of the World Database of Happiness as a partner of the World Database of Happiness and as an exclusive partner of that theme. Of course, Supporting Partners may also mention the partnership in their own communications and present themselves as such.

For the existing themes in the World Database of Happiness, a variable rate is applied that depends on the number of publications on the theme. It is also possible to connect your organisation to the World Database of Happiness as General Partner.

The Yield for Supporting Partners

As partner of the World Database of Happiness:

- You contribute actively to the realisation of greater happiness for more people – EHERO's mission. The findings that are collected, processed and categorised in the World Database of Happiness and the meta publications regarding the themes enable people and organisations across the world to make more carefully considered choices.
- You contribute actively to knowledge development on happiness for people and organisations across the world.

As General Partner of the World Database of Happiness:

- You are stated as such on the homepage of the World Database of Happiness. You may also use this status in your own communications.
- If so desired, a presentation about the state of affairs in the happiness study is made available for employees and/or business contacts.

As Exclusive Partner of the World Database of Happiness:

- For a specific theme, you are also automatically Partner of the World Database of Happiness with the benefits stated above.
- You will receive a periodic report regarding the knowledge about the theme that you support with your funding.
- If so desired, you are involved in the publication regarding that theme in a joint publication.
- At least once a year EHERO will set up a meeting at which the findings on that theme are presented to the organisation's employees and/or business contacts.
- As such, you are mentioned on both the homepage of the World Database of Happiness and on the page specifically regarding the theme (subject) of which you are Exclusive Partner. You may also use this status in your own communications.
- EHERO guarantees that no other organisations (so no competitors either) are affiliated to the same theme of which you are a partner. As General Partner of the World Database of Happiness, we cannot guarantee this.

Happiness is the only thing that multiplies when you share it

Albert Schweitzer

